



What is Travel Guides Asheville?

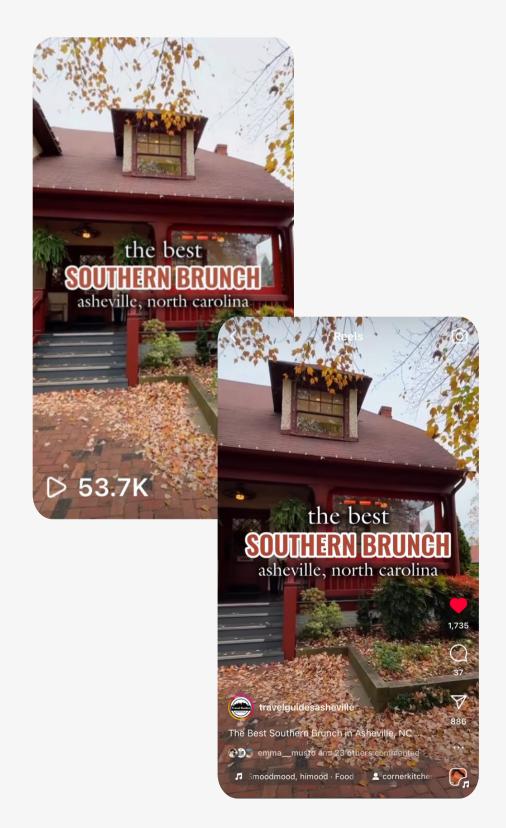
Travel Guides Asheville is an online travel guide for locals and visitors in Asheville and the surrounding cities! We offer digital advertising services to local businesses on all our digital marketing platforms: Instagram (91K+ followers), Facebook, Tik Tok, Pinterest and on our website.

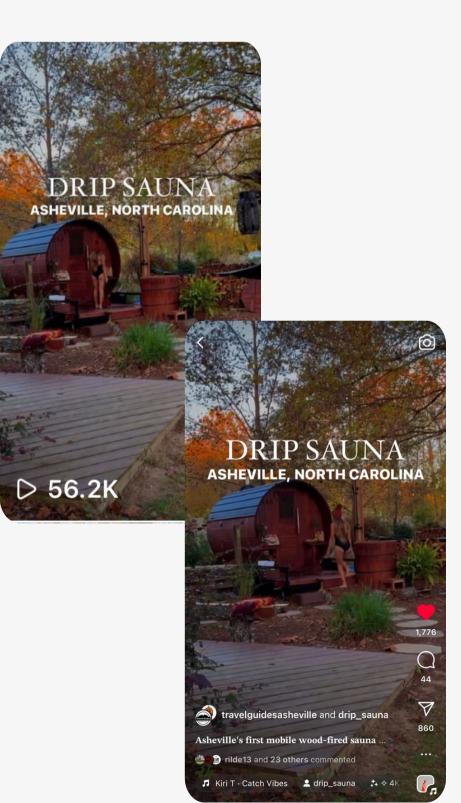
We are known for our curated guides which feature a variety of businesses in and around Asheville (examples: The Best Vacation Rentals in Asheville, Local Makers and Artisans in and around Asheville, The Best Things To Do in and around Asheville, The Ultimate Guide to Summer in Asheville, etc).

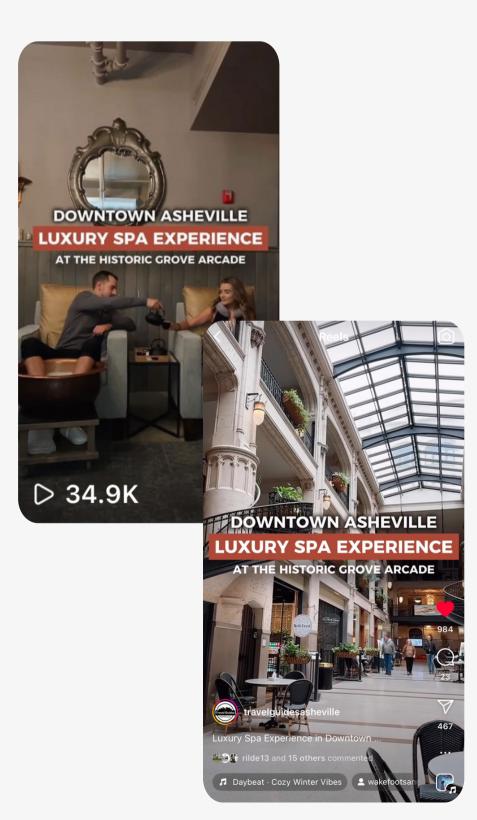


Recent IG Reel Views

Last 90 Days: December 1, 2023 - February 28, 2024









Spring Advertising Offer #1

Valid from March 4, 2024 - May 31, 2024

One Instagram Feed Post + 7 Instagram stories with a direct link to website/booking for \$350



travelguidesasheville Asheville's first mobile wood-

fired sauna and cold plunge experience 🔷 ... more

Liked by brittanyann799 and 741 others travelguidesasheville Asheville's first mobile woodfired sauna and cold plunge experience

@drip_sauna

Drip Sauna is changing the game for self-care and wellness experiences in Asheville!

You can book an experience at their location along the French Broad River or have this set-up delivered to you (includes sauna, cold plunge, and outdoor shower)

We tried their two hour private session around sunset and '+ wow'+ it was amazing! The team is on-site during your visit to make sure everything is running smoothly — they have ice on deck for the cold plunge, wood for the sauna and the fire-pit, and gave us all the tips to make sure our visit was perfect '+

You can book private or community sessions at Drip Sauna, it's the perfect wellness activity for couples or groups of up to 6 people!

Planning a bachelor or bachelorette in Asheville? Book Drip Sauna in advance and have them deliver the setup to your Airbnb

Follow @drip_sauna for more details and book via the link in their bio

#travelguidesasheville #asheville #ashevillenc
#ashevillenorthcarolina #ashevillelocal #visitasheville
#exploreasheville #ashevillewellness #ashevillesauna
#ashevilleairbnb #ashevilleguide #828isgreat
#ashevillebachelorette #ashevillebachelorparty
#ashevillebacheloretteparty #ashevilletodo
#thingstodoinasheville #frenchbroadriver
#ashevilleriverartsdistrict #riverartsdistrictasheville

Instagram Feed Post Details:

- Send us up to 10 images
- Feed post will be shared into our stories for 7 days with a direct link to your website or booking page
- Submit a caption & any specific hashtags you'd like included
 - Request a date for the post to go live
- Request to be added as a collaborator on the post (this means that the post will also show on your Instagram feed)
 - Request to see insights after 14 days

CLICK HERE TO APPLY!



Spring Advertising Offer #2

Valid from March 4, 2024 - May 31, 2024

One Instagram Reel + 7 Instagram stories with a direct link to website/booking for \$350





Instagram Reel Details:

- Send us a ready to go video or link to a reel you've posted
- Reel will be shared into our stories for 7 days with a direct link to your website or booking page
- Submit a caption & any specific hashtags you'd like included
 - Request a date for the reel to go live
- Request to be added as a collaborator on the reel (this means that the post will also show on your Instagram feed)
 - Request to see insights after 14 days

CLICK HERE TO APPLY!



Our Marketing Channels & **Insights Overview**

Last 90 Days: December 1, 2023 - February 28, 2024











<u>Instagram</u>

Followers: 91.4K

Reach: 1.0M

Engagement: 66K



<u>Facebook</u>

Followers: 862

Reach: 10.8K

Website

Visits: 14K

Bounce Rate: 86%

Unique Visitors: 13K

Page Views: 17K

TikTok

Followers:7,026

Likes: 42.6K

<u>Pinterest</u>

Impressions: 38.82K

Total Audience: 22.13K



Instagram Insights

Last 90 Days: December 1, 2023 - February 28, 2024

Insights Overview

Accounts Reached:

1.0M

Accounts Engaged:

66K

Total Followers:

91.4K

Followers Top Locations

Asheville 5.4%

Charlotte 5.4%

Raleigh 2.6%

New York 1.2%

Durham 1%

Followers Age Range

13-170.2%18-245.6%25-3429.7%35-4429.7%

45-54 18.7% 55-64 9.3%

65+ 4.1%



Facebook Insights

Last 90 Days: December 1, 2023 - February 28, 2024

Insights Overview

Accounts Reached: 10.8K **Total Followers:** 862

Top Locations

Asheville	8.2%
Hendersonville	1.2%
Leicester	1.2%
Swannanoa	1.2%
Mountain Home	0.9%

Age Range		
18-24	1.5%	
25-34	17.7%	
35-44	32.6%	
45-54	26.4%	
55-64	15.4%	
65+	6.4%	



Website Insights

Last 90 Days: December 1, 2023 - February 28, 2024

Insights Overview

Visits: 14K

Bounce Rate: 86%

Unique Visitors: 13K

Page Views: 17K

Visits by Location

(Quick Snapshot)

North Carolina	7,020
Florida	839
Tennessee	816
South Carolina	733
Georgia	678

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Pinterest Insights

Last 90 Days: December 1, 2023 - February 28, 2024

Insights Overview

Impressions:

38.82K

Engagements:

2.97K

Total Audience:

22.13K

Top Metros

Atlanta	4.4%
Charlotte	4.3%
Raleigh-Durham	3.3%
New York	3.0%
Orlando-Daytona	2.6%
Bch-Melbrn	,

Age Range

18-24	8.3%
25-34	39.5%
35-44	21.1%
45-49	7.5%
50-54	6.4%
55-64	10.7%
65+	6.0%

Contact Us

For questions or comments

Email Address

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Website

www.travelguidesasheville.com

Our Services

www.travelguidesasheville.com/services